

## **LICENSING SUB-COMMITTEE**

**Venue: Town Hall, Moorgate  
Street, Rotherham. S60  
2TH**

**Date: Monday, 13 August 2018**

**Time: 2.30 p.m.**

### **A G E N D A**

1. To determine whether the following items should be considered under the categories suggested in accordance with Part 1 of Schedule 12A (as amended March 2006) of the Local Government Act 1972.
2. To determine any item(s) which the Chairman is of the opinion should be considered later in the agenda as a matter of urgency.
3. Licensing Act 2003 - Application for a Premises Licence - Big Apple Play City, Old Sheffield Road, Rotherham (Pages 1 - 22)

Case 13/08/18

Application for a premises licence under the Licensing Act 2003

<b>Meeting</b>	<b>LICENSING SUB-COMMITTEE</b>
<b>Date of meeting</b>	<b>Monday 13th August 2018</b>
<b>Applicant</b>	<b>Benzina Limited</b>
<b>Premises and Address</b>	<b>Big Apple Play City, Old Sheffield Road, Rotherham, S60 1DE</b>

### **1. Purpose of Report**

To consider an application for a premises licence made under the Licensing Act 2003 in relation to the premises known as Big Apple Pay City, Old Sheffield Road, Rotherham, S60 1DE

### **2. The Application**

The application is attached to this report at Appendix A.

The applicant is Benzina Limited.

The grounds for the hearing relate to the receipt of representations received by an interested party considered to be placed in objection to the granting of a licence for this premises.

The premises currently does not benefit from a licence to allow them to provide the supply of alcohol.

### **3. Reasons for Referral**

The representation is attached to this report at Appendix B

The applicant has also agreed to conditions as set by South Yorkshire Police and Licensing Authority, attached to this report at appendix C.

In considering an application the licensing authority has to exercise discretion when representations, either positive or negative, are received from a responsible authority and interested parties.

It is for the licensing authority to decide if a representation is relevant to the licensing objectives and not frivolous or vexatious. If the licensing authority decides that a representation is relevant then the authority must hold a hearing to consider that representation.

The applicant has been invited to attend the hearing.

The interested party who has made a representation on the application has been invited to attend the hearing.

#### **4. Financial Implications**

There are no specific financial implications arising from this application. However additional costs may be incurred should the matter go to appeal at the Magistrates Court or higher courts. In such a case it is not possible predict the outcome of any decision by the Courts in relation to costs.

#### **5. The Legal Position**

Section 4(1) of the Licensing Act 2003 requires the Licensing Authority to carry out its functions with a view to promoting the four licensing objectives namely:

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

The Act also requires that the Licensing Authority has regard to its own 'Statement of Licensing Policy' and any guidance issued by the Secretary of State in carrying out its functions.

Once a determination has been made by Members of the Licensing Committee, section 52(11) of the Act states that the determination does not have effect until:

- the end of the period given for appealing against the decision; or
- if the decision is appealed, until the appeal is disposed of.

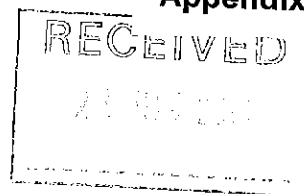
#### **6. Hearing Regulations**

Regulations governing hearings under the Licensing Act 2003 have been made by the Secretary of State. The Licensing Authority has provided all parties with the information required in the Regulations.

#### **7. Options available to the Licensing Sub-Committee**

Members of the Licensing Sub-Committee authorise officers to:

- Grant a licence;
- Grant a licence with amendments to the application as made;
- Grant a licence with conditions on the licence;
- Grant a licence but exclude a licensable activity (activities) from the scope of the licence;
- Refuse to grant a licence.



**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

**I/We Benzina Ltd**

*(Insert name(s) of applicant)*

**apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003**

**Part 1 – Premises Details**

Big Apple Play City Old Sheffield Road			
<b>Post town</b>	Rotherham	<b>Postcode</b>	S60 1DE

Telephone number at premises (if any)	01709 372229
Non-domestic rateable value of premises	£ 25,500

**Part 2 - Applicant Details**

Please state whether you are applying for a premises licence as

Please tick as appropriate

- |   |                                     |                             |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals *               | <input type="checkbox"/>            | please complete section (A) |
| b) a person other than an individual *          |                                     |                             |
| i. as a limited company                         | <input checked="" type="checkbox"/> | please complete section (B) |
| ii. as a partnership                            | <input type="checkbox"/>            | please complete section (B) |
| iii. as an unincorporated association or        | <input type="checkbox"/>            | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/>            | please complete section (B) |
| c) a recognised club                            | <input type="checkbox"/>            | please complete section (B) |
| d) a charity                                    | <input type="checkbox"/>            | please complete section (B) |

CLRS Saghir Mam  
 Rose McNally  
 Taiba Yaseen

✓ on spreadsheet  
 LAST DAY 20TH JULY 18.  
 App N°. 038142.

- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☐

I am making the application pursuant to a  
 statutory function or ☐  
 a function discharged by virtue of Her Majesty's prerogative ☐

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
I am 18 years old or over					<input type="checkbox"/> Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**(B) OTHER APPLICANTS**

**Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.**

<b>Name</b> Benzina Ltd
<b>Address</b> Big Apple Play City Old Sheffield Road Rotherham S60 1DE
<b>Registered number (where applicable)</b> Company no. 07608427 registered on companies house at our accountants address: Landin Wilcock, 68 Queen Street, Sheffield, S1 1WR
<b>Description of applicant (for example, partnership, company, unincorporated association etc.)</b> Limited company
<b>Telephone number (if any)</b> 01709 372229 / 07887 876725
<b>E-mail address (optional)</b> melaniejackson@bigappleplay.co.uk

**Part 3 Operating Schedule**

When do you want the premises licence to start?

DD		MM		YYYY			
2	0	1	0	7	2	0	1

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY			

Please give a general description of the premises (please read guidance note 1)

Children's indoor soft play centre with a large café seating up to 200 people. The area is open plan and consists of mainly tables and chairs.

The building is ex warehouse which was refurbished in 2014 to a high standard complying with health and safety laws and building regulations.

The building is surrounded by a private fenced car park which is made secure out of hours and monitored by a security company.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N/A

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- |   |                          |
|---|--------------------------|
| a) plays (if ticking yes, fill in box A)  | <input type="checkbox"/> |
| b) films (if ticking yes, fill in box B)  | <input type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C)   | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D)  | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E)   | <input type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F)   | <input type="checkbox"/> |
| g) performances of dance (if ticking yes, fill in box G)  | <input type="checkbox"/> |
| h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) | <input type="checkbox"/> |

**Provision of late night refreshment** (if ticking yes, fill in box I) ☐

**Supply of alcohol** (if ticking yes, fill in box J) ☒

**In all cases complete boxes K, L and M**

**A**

<b>Plays</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of a play take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue					
Wed					
Thur			<b><u>State any seasonal variations for performing plays</u></b> (please read guidance note 4)		
Fri					
Sat					
Sun					
			<b><u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		



**J**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b><u>Will the supply of alcohol be for consumption – please tick</u></b> (please read guidance note 7)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>State any seasonal variations for the supply of alcohol</u></b> (please read guidance note 4) N/A		
Mon	11:00	20:00			
Tue	11:00	20:00			
Wed	11:00	20:00			
Thur	11:00	20:00	<b><u>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5) N/A		
Fri	11:00	20:00			
Sat	11:00	20:00			
Sun	11:00	20:00			

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:**

Name Melanie Jackson	
Address The Elms Martin Lane Bawtry Doncaster	
Postcode	DN10 6NJ
Personal licence number (if known) LN/201800219	
Issuing licensing authority (if known) Doncaster Council (DN1 1RN)	

K

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).**

N/A

L

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 6)			<b><u>State any seasonal variations</u></b> (please read guidance note 4)
Day	Start	Finish	<b><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u></b> (please read guidance note 5)
Mon	10:00	20:00	
Tue	10:00	20:00	
Wed	10:00	20:00	
Thur	10:00	20:00	
Fri	10:00	20:00	
Sat	10:00	20:00	
Sun	10:00	20:00	

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)**

Risk assessments will be carried out against the 4 licensing objectives to identify ways in which potential risks can be managed and the steps which are necessary to support the licensing objectives. Best practice policies and procedures will be developed and implemented along with regular staff training and reminder training.

**b) The prevention of crime and disorder**

Staff are trained to remain vigilant at all times by constantly monitoring customers and all areas of the building to look out for early warning signs of trouble. We have mostly regular customers and the staff have developed good relations with many of them promoting mutual respect. Food is served throughout opening hours as well as many soft drinks, tea and coffee. We will not be running irresponsible alcohol promotions. Managers on site are trained to deal with conflict, if police help is needed PANIC buttons are installed throughout. All staff will be trained in their duty to refuse sale to a drunk person and managers will have the confidence and skill to ask a drunk or disorderly person to leave the premises.

**c) Public safety**

CCTV is installed throughout the building internally and externally, the public are reminded of this by way of signage. Daily premises checks are carried out by the staff, this including checking that signs are in place, all fixtures and fittings are fit for intended use. Fire training is carried out regularly along with regular review of all risk assessments. All staff will be trained on how to refuse a sale of alcohol and refusals will be recorded in addition to records of staff training / regular refresher training. All children under the age of 18 must be accompanied by an adult to enter the premises, the responsible adult enters their details and signs to accept responsibility for the child.

**d) The prevention of public nuisance**

Signs will be displayed in the car park asking customers to respect the needs of local residents. In addition staff will ask customers when they are leaving to leave quietly – the latest the business will serve alcohol to is 8pm which is when all customers will leave the premises. CCTV is in operation internally and externally – customers are reminded of this with signage.

**e) The protection of children from harm**

Signs are displayed at the entrance and throughout the building, CCTV is installed throughout the premises and in the car park – signs advise customer of this.

All persons under the age of 18 are accompanied by a responsible adult.

Staff are trained to be vigilant and all staff have undergone 'Safeguarding Children' training. Regular staff training will be carried out on when and how to refuse a sale.

We will implement a 'Challenge 25' age verification policy – no proof no sale, signage will be in place at point of sale.

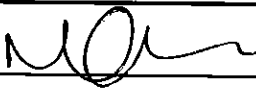
**Checklist:****Please tick to indicate agreement**

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

**IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.**

**Part 4 – Signatures** (please read guidance note 10)

**Signature of applicant or applicant's solicitor or other duly authorised agent** (see guidance note 11).  
**If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	20 <sup>th</sup> June 2018
Capacity	Business owner / director

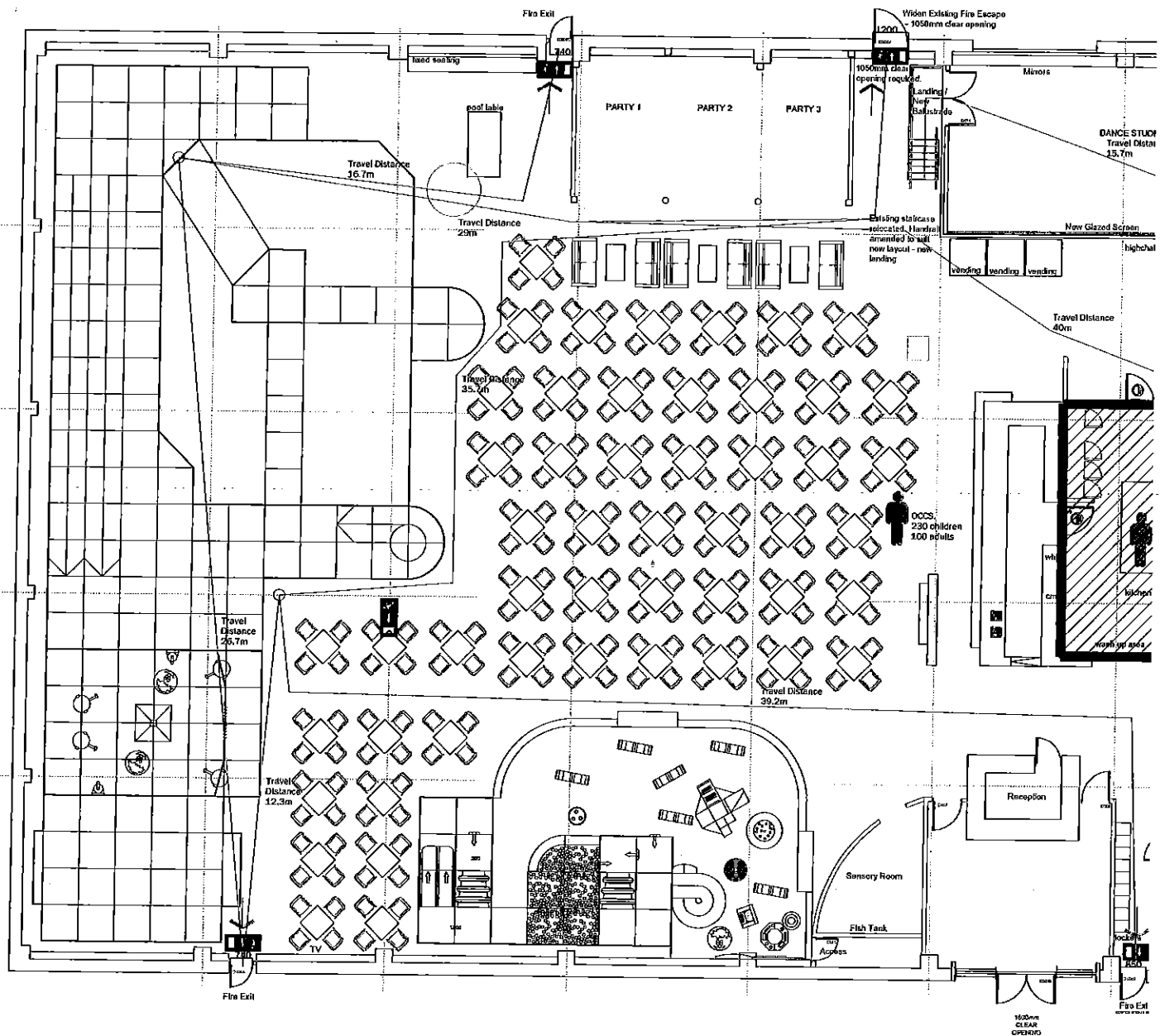
**For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent** (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

**Contact name (where not previously given) and postal address for correspondence associated with this application** (please read guidance note 13)

Melanie Jackson  
 Big Apple Play City  
 Old Sheffield Road  
 Rotherham  
 S60 1DE

Post town	<b>Rotherham</b>	Postcode	<b>S60 1DE</b>
Telephone number (if any)	01709 372229		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) melaniejackson@bigappleplay.co.uk			



Proposed Ground  
Scale 1:100 @ A1

This drawing is protected by the Design Copyright Act 1968 and may not be copied or reproduced without consent.

Do not scale from this drawing. Dimensions are to be confirmed on site and subject to building control and statutory approvals.

Dimensions shown on these drawings are based on the best information available at the time of site check. If in doubt ask.

Approved

Date

Checked

Date

Description	Rev	Date	Drawn
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Revised following client meeting (14.04.2014).	A	18/04/14	JPS
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Plot Sheet updated. Layout amended following site visit.	B	23/05/14	JPS
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Issued for Construction	C	09/10/14	JPS
Layout amended	D	03/11/14	JPS

## CONSTRUCTION



**UK WORKSPACE**  
DESIGN • BUILD • FIT • FURNISH

UK Workspace Ltd  
Canada House  
11 Commercial Street  
Sheffield  
S1 2TA  
0844 463 9701  
07710 001 442  
[www.ukworkspace.co.uk](http://www.ukworkspace.co.uk)

Preliminary Tender Construction	Information Contract As Built
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Client	BIG APPLE
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Location	ROTHERHAM
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Level	GROUND & FIRST
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Title	GENERAL ARRANGEMENT PROPOSED FIRE STRATEGY
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Dwg no	PP1050_(67)001
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Scale	1:100@A1	Drawn	JPS
Date	16.05.2014	Revision	D
		Survey	JPS

### KEY

30 minutes FIRE RESISTANCE  
 EXISTING 30 minutes FIRE RESISTANCE (TO BE CHECKED ON SITE)  
 60 minutes FIRE RESISTANCE

30 MINS. FIRE DOOR WITH SMOKE SEAL.  
 30 MINS. FIRE DOOR  
 60 MINS. FIRE DOOR WITH SMOKE SEAL  
 60 MINS. FIRE DOOR

30mins FIRE RATED CEILING

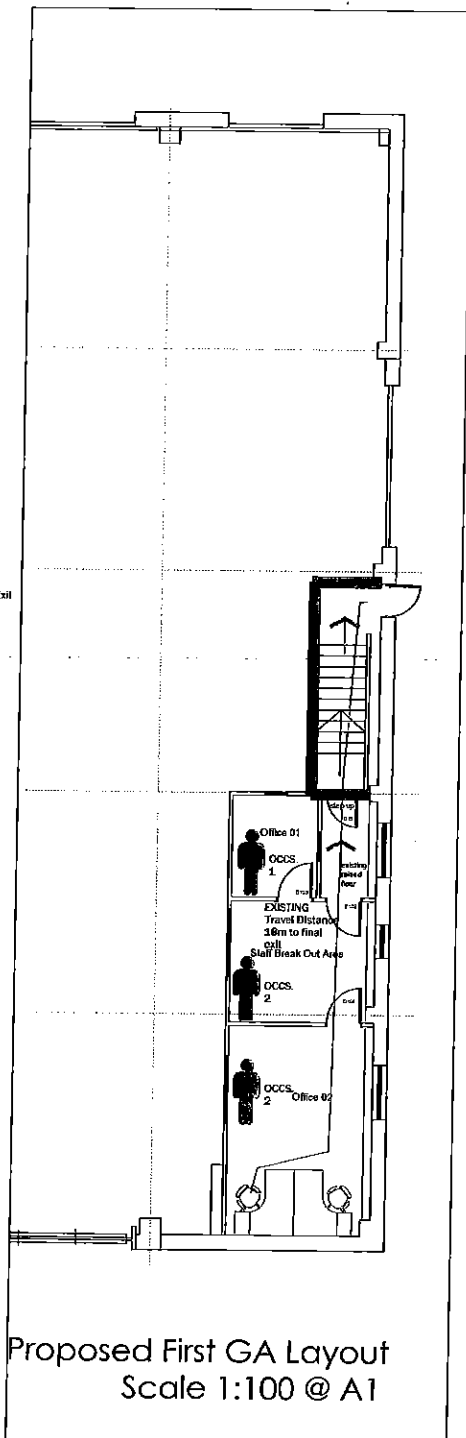
OCCS. AREA OCCUPANCIES

FIRE EXIT SIGN

30 MINUTES CAVITY BARRIER WITHIN CEILING VOID, CONTINUED UP TO U/S OF STRUCTURE AND FIRE STOPPED.

### NOTES:

- AUTOMATIC ENTRANCE DOORS AND BARRIER SYSTEM TO FAIL SAFE OPEN IN EVENT OF FIRE ALARM SOUNDING.
- FULL HEIGHT COMPARTMENT WALLS TO BE FIRE STOPPED AT TOP, TO UNDER SIDE OF STRUCTURE.
- MANUAL CALL POINTS TO BS EN 54-11:2001 INDICATING & CONTROL CONTROL EQUIPMENT TO BS EN 54-2:1998.
- RUNNING MAN SIGNAGE TO BS 5499.
- FIRST AID FIRE FIGHTING EQUIPMENT LOCATED AT MAJOR EXITS, TO BS 5306-8:2000.
- DUCT PENETRATIONS THROUGH FIRE RESISTING CONSTRUCTION TO SATISFY GUIDANCE IN BS
- MAIN ELEMENTS OF STRUCTURE HAVE 60 MINUTES FIRE RESISTANCE, BASED UPON TABLE A2.
- EMERGENCY LIGHTING TO COMPLY WITH CURRENT BS
- SERVICE PENETRATIONS SEALED TO MAINTAIN FIRE RESISTANCE OF SEPARATING ELEMENTS.
- MAXIMUM OCCUPANCY NUMBERS ARE LISTED ON THIS DRAWING.
- CAVITY BARRIERS PROVIDED IN ACCORDANCE WITH APPROVED DOCUMENT B.
- CEILING & WALL LININGS TO SATISFY BUILDING REGULATIONS CLASS 0 REQUIREMENTS.



Proposed First GA Layout  
Scale 1:100 @ A1

Layout

**Underwood-Parkin, Lisa**

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**Subject:** FW: Licensing Act 2003: Grant of a premises licence

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**From:** McNeely, Rose-Cllr  
**Sent:** 29 June 2018 14:11  
**To:** Underwood-Parkin, Lisa  
**Subject:** Re: Licensing Act 2003: Grant of a premises licence

Hi Lisa

I am basing my objections on the basis that this is a child centred service provision and feel the need for the sale/use of alcohol is inappropriate and could inadvertently lead to inappropriate behaviour which would then fall into the 4 objectives that have to be adhered to.

Kind Regards

Councillor Rose Mcneely

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**Underwood-Parkin, Lisa**

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**From:** Burnett, Chris  
**Sent:** 18 July 2018 23:10  
**To:** Underwood-Parkin, Lisa  
**Subject:** FW: Application for the grant of a premises Licence. BIG APPLE PLAY.  
**Attachments:** PROPOSED CONDITIONS Big Apple.docx

Hi Lisa,

The attached conditions have been agreed by the applicant.

Regards,

Chris.

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**From:** Melanie Jackson [mailto:melaniejackson@bigappleplay.co.uk]  
**Sent:** 18 July 2018 21:20  
**To:** Burnett, Chris  
**Subject:** Re: Application for the grant of a premises Licence. BIG APPLE PLAY.

Good evening Chris,

I confirm I accept the conditions you have listed to be included on the premises licence.

Kind regards  
Melanie.

On 18 Jul 2018, at 16:02, Burnett, Chris <[Chris.Burnett@rotherham.gov.uk](mailto:Chris.Burnett@rotherham.gov.uk)> wrote:

Good afternoon Melanie,

Thank you for the update and revised plan.

I have attached a number of conditions which I would like you consider. I am aware there has now been agreement reached with the police in respect of polycarbonate vessels and I have included that condition with the attached.

Please advise if you are content to accept the attached conditions to be included on the premises licence if granted.

Kind regards

Chris Burnett.  
Principal Licensing Officer  
Rotherham MBC

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**From:** Melanie Jackson [mailto:melaniejackson@bigappleplay.co.uk]  
**Sent:** 18 July 2018 12:10  
**To:** Burnett, Chris  
**Subject:** RE: Application for the grant of a premises Licence. BIG APPLE PLAY.

Good morning Chris,



Thank you for your time yesterday and feedback, I agree with your concerns regarding the safeguarding of children and your comments that partially full and unattended drinks could possibly be picked up and consumed by children.

I have given this some serious consideration and I can confirm I would like to amend my application as follows:

To install a sectioned off bar area which will allow entry for adults only. The bar area will be installed to one side of the already existing serving area which is constantly supervised and so staff are able to monitor the area at all times.

Please see attached drawing showing the bar area that will be put in place for the sale and consumption of alcohol during operating hours 11:00 – 18:00.

- The bar area will be sectioned off from the main café and play area by a solid fence or wall at 1200mm high, a gate will be fitted with a lock suitable to ensure children cannot gain access.
- The area will consist of high tables (1400mm high) and bar stools.
- Customers will be advised upon purchase that alcohol may not be removed from the bar area, signage will be in place to this effect.
- Drinks will be dispensed into plastic cups in line with our current procedures.

Operating hours between 18:00 – 20:00

On the occasions that we host private parties the conditions set out above will remain in place except when the event is aimed at adults – such occasions are Corporate Events, Weddings, Adult Birthday Parties where children are not present, on these occasions alcohol will be served for consumption throughout the premises.

I am a personal license holder and all staff will be trained in accordance with the above operating procedures and risk assessments, in addition to implementing the Challenge 25 policy.

I hope the above is acceptable, please let me know if you require any additional information.

Kind regards

Melanie.

07887876725

From: Burnett, Chris [<mailto:Chris.Burnett@rotherham.gov.uk>]

Sent: 18 July 2018 06:01

To: Melanie Jackson <[melaniejackson@bigappleplay.co.uk](mailto:melaniejackson@bigappleplay.co.uk)>

Subject: Application for the grant of a premises Licence. BIG APPLE PLAY.

Good morning Melanie,

Thank you for taking the time to discuss your application for a premises licence yesterday.

My understanding is that your application seeks to permit the sale by retail of alcohol between 1100-2000hrs daily. The children's play area is open from 1000-1800. You seek the sale of alcohol during the times the premises are open whilst operating as a children's play area, but also extending after the play area is closed when your venue is often used for other events which can range from children's parties, to wedding parties, to corporate events. You always close at 2000hrs daily. You already have 16 cameras fitted, which record for 28 days and a capacity level set at 330 persons.

Your venue is a large warehouse type venue with activity and climbing areas for children. You have a café area where hot and cold drinks can be purchased, together with food, and the central area of the venue has a large quantity of tables and chairs where parents sit whilst their children are given the freedom to wander around. You state you will have a maximum of 12 staff at peak times.

I understand you are a personal alcohol licence holder, having recently qualified, and your intention is to train all your staff and also to implement Challenge 25 as part of your age verification policy.

At my visit, I raised my concerns with you over the combination of alcohol at venues which predominately involve children. This is a combination which can have very serious consequences if not managed properly. My concern was over the manner in which you wish to operate. If alcohol (you state bottled lager and small bottles of wine/beer only) will be sold and taken to the tables for parents to consume whilst their children are playing, partially full vessels could easily be left on the tables as parents leave. If not cleared immediately they could be picked up and consumed by children which potentially has devastating consequences. I am not convinced that adequate provisions can be made to instantly clear the tables could be guaranteed, particularly at busy times. There is also the issue of bottled vessels being used rather than plastics which you would need to seriously consider.

We discussed this at length and you advised you would give consideration to alternative operating methods, such as a designated sectioned off bar area which would be out of bounds to children, and the only place where alcohol could be purchased and consumed. You advised you would consider this and also give serious thought to how you would manage the events between 1800-2000 depending whether adults or children were involved.

The cut off for any representations is Thursday 19<sup>th</sup> July so it is important that you respond before the end of that day with any suggestions you may have, including any plans or drawings which might assist in our considerations.

I look forward to your views and comments.

Kind regards,

Chris Burnett

**Principal Licensing Officer  
Community Safety & Street Scene  
Regeneration & Environment  
Rotherham Metropolitan Borough Council  
Riverside House, Main Street, Rotherham, S60 1AE  
Floor 3, Wing A  
Tel: 01709 823153  
Mobile: 07880 043804  
Internal: 55044**

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The information in this e-mail is confidential and intended solely for the use of the individual to whom it was addressed. If you are not the intended recipient, be



**PROPOSED CONDITIONS**

**BIG APPLE PLAY CENTRE**

1. An area defined as the "bar area" shall be in place which is sectioned off from the main café and play area by a solid fence or wall at a height no less than 1200mm. A gate shall be fitted with a lock suitable to ensure children cannot gain access to or from the bar area. This bar area will consist of high tables (1400mm high) and bar stools. A scale drawing of this area shall be provided to the Licensing Authority.
2. Customers shall only be permitted to purchase alcohol from the counter within the enclosed bar area and alcohol shall only be consumed within the enclosed bar area. No alcohol purchased by customers shall be removed from the bar area at any time.
3. Polycarbonate vessels shall be used whilst ever the premises are open to the public.
4. Clear signage shall be placed at the entrance to the bar area informing customers that alcoholic products shall not be removed from or taken into the bar area.
5. On the occasions that private parties take place at the premises, the conditions set out above will remain in place except when the event is aimed at adults – such occasions are Corporate Events, Weddings, and Adult Birthday Parties where children are not present. On these occasions there will be no requirement to restrict purchase and consumption of alcohol to the bar area alone.
6. Staff training shall take place on an annual basis in underage sales and serving to persons in drink. Staff training records shall be signed and kept on site at all times for inspection by the Police or Licensing Enforcement Officers.
7. A digital CCTV system shall be installed and operated during the hours that alcohol is being sold. The system shall have a 28 day recording and retrieval system and footage shall be capable of being downloaded onto a portable storage device such as memory stick or DVD. The CCTV cameras shall cover the entire licensed area of the premises, including the till area where payment is made for alcohol.

The premises licence holder shall ensure that the Information Commissioner's Office is notified of the CCTV system and that the data controller is aware of the Information Commissioners advice in relation to the storage and handling of personal data, including when it can be provided to third parties.

Equipment shall be operated and maintained in good and clear working order

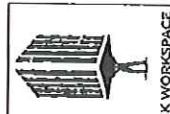
Notice of CCTV in operation shall be displayed in a clear and prominent position at the premises.

8. Notices shall be placed at all exits advising customers that they should respect the neighbourhood and leave quietly.

This drawing is produced by the Design Copyright Act 1988 and may not be copied or reproduced without consent.  
Do not scale from this drawing. Dimensions shall be confirmed on site and subject to building control and statutory approvals.  
Dimensions shown on these drawings are based on the best information available at the time of their issue. If in doubt etc.

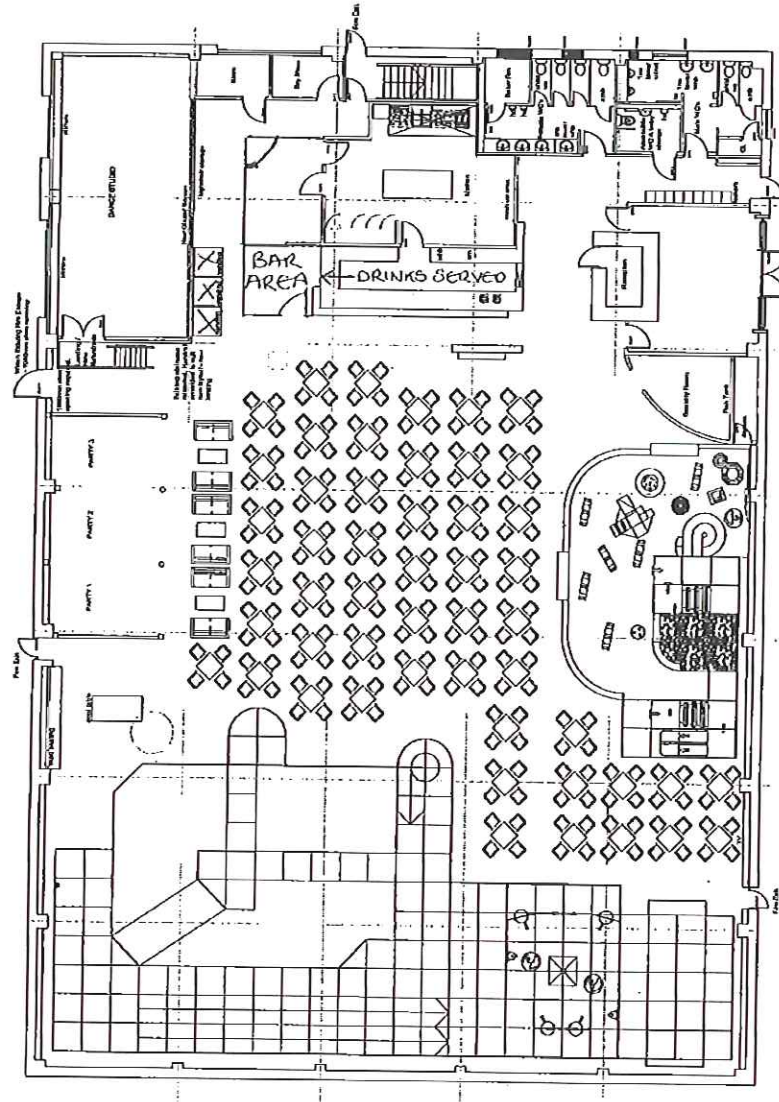
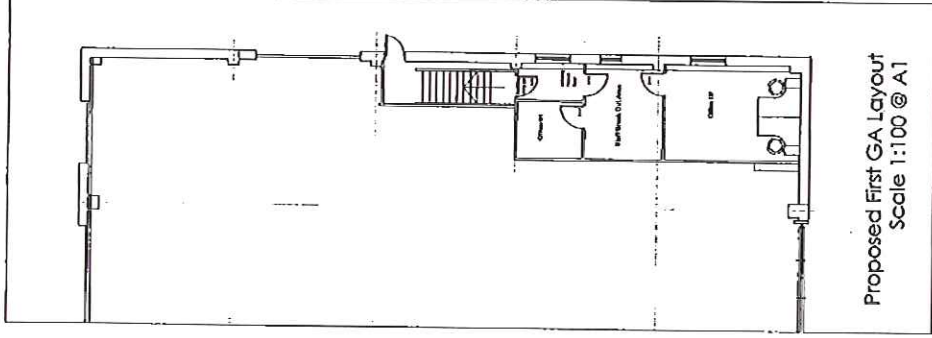
Approved	
Date	
Checked	
Date	
Description	Rev. Date Drawn
Revised following client comments (10/04/14)	A 10/04/14 JPS
First sheet issued	B 23/05/14 JPS
Layout amended following site visit	C 09/10/14 JPS
Issued for Construction	D 03/11/14 JPS
Dental Studio created	

CONSTRUCTION



UK Workspace Ltd  
Company No: 08448441  
Registered Office: 100 High Street, Rotherham, S66 7JH  
Tel: 0114 277 8770  
Email: info@ukworkspace.co.uk

Project	Information
Project Name	Construction
Project No	As Built
Client	BIG APPLE
Location	ROTHERHAM
Level	GROUND & FIRST
Use	GENERAL ARRANGEMENT PROPOSED
Drawn	PP1050_20/001
Scale	1:100 @ A1
Date	16.05.2014
Drawn	JPS
Revise	D
Survey	JPS



Proposed Ground GA Layout  
Scale 1:100 @ A1

Proposed First GA Layout  
Scale 1:100 @ A1



**Underwood-Parkin, Lisa**

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**From:** Rotherham\_Licensing <rotherham\_licensing@southyorks.pnn.police.uk>  
**Sent:** 18 July 2018 13:57  
**To:** Licensing  
**Cc:** Burnett, Chris; HELEN E COOPER; Underwood-Parkin, Lisa  
**Subject:** FW: Application for a premise licence for Big Apple play city, Old Sheffield Road, Rotherham

All,

Please see below agreed condition for the above premise, can you please ensure the conditions are added to the licence should it be granted.

Regards

Tracey

South Yorkshire Police Licensing Department

E-mail: [Rotherham\\_Licensing@southyorks.pnn.police.uk](mailto:Rotherham_Licensing@southyorks.pnn.police.uk)

Tracey Klein: Ext 0114 252 3948 Int 718948

Helen Cooper (Licensing Enforcement Officer) 07919300353

South Yorkshire Police Licensing Dept

Force Headquarters

Carbrook House

5 Carbrook Hall Road

Sheffield

S9 2EH

Website address - [southyorks.police.uk](http://southyorks.police.uk)



Please be advised that the content of emails may be submitted as evidence to a Licensing hearing should issues arising not be resolved. The Local Council may post them as part of the process on their Website which has public access.

Tackling child sexual exploitation is a priority for the Force and it is the responsibility of everyone to help spot the signs and say something.

For more information visit [www.southyorkshire.police.uk/spotthesigns](http://www.southyorkshire.police.uk/spotthesigns)

**From:** Melanie Jackson [<mailto:melaniejackson@bigappleplay.co.uk>]

**Sent:** 18 July 2018 13:11

**To:** Rotherham\_Licensing <[rotherham\\_licensing@southyorks.pnn.police.uk](mailto:rotherham_licensing@southyorks.pnn.police.uk)>

**Subject:** Re: Application for a premise licence for Big Apple play city, Old Sheffield Road, Rotherham

Good afternoon Tracey,

Thank you for your email, I confirm that all drinks will be dispensed into polycarbonate drinking vessels - this is in line with our current procedures.

Kind regards  
Melanie.

Sent from my iPhone

On 18 Jul 2018, at 12:58, Rotherham\_Licensing <[rotherham\\_licensing@southyorks.pnn.police.uk](mailto:rotherham_licensing@southyorks.pnn.police.uk)> wrote:

Dear Melanie,

Following receipt of your application for a premise licence for Big Apple play city, Old Sheffield Road, Rotherham. I have reviewed your proposals and in order to promote the four licensing objectives would require the following conditions adding to the licence:

- Polycarbonate drinking vessels are to be used at the premise whilst ever the premise is open to the public .

I would be obliged if you could confirm by email that you are happy to adopt the above practices.

Regards  
Tracey  
South Yorkshire Police Licensing Department  
E-mail: [Rotherham\\_Licensing@southyorks.pnn.police.uk](mailto:Rotherham_Licensing@southyorks.pnn.police.uk)

Tracey Klein: Ext 0114 252 3948 Int 718948  
Helen Cooper (Licensing Enforcement Officer) 07919300353

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Carbrook House  
5 Carbrook Hall Road  
Sheffield  
S9 2EH

Website address - [southyorks.police.uk](http://southyorks.police.uk)

<image001.png><image002.png><image003.png>

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SYP Alerts offers information about local policing issues by text, email or voice message. Sign-up now at [www.sypalerts.co.uk](http://www.sypalerts.co.uk) #SignMeUp